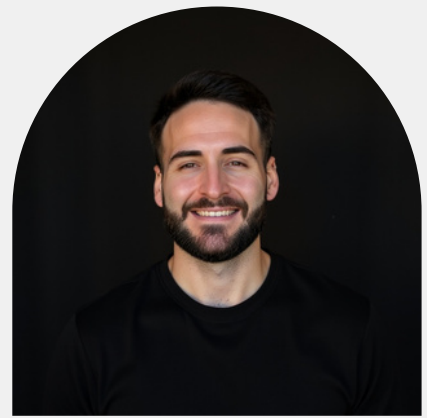


ADRIAN MARTIN

ABOUT

I'm Adrian Martin — a Senior Technical Lead & Product Manager. For over 7 years, I've been building and leading innovative digital products and solutions.

I specialize in AI-driven automation, scalable SaaS platforms, and product-led growth, bridging the gap between technology and business to drive efficiency and impact.



CONTACT



adrianmarting



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EXPERIENCE

Technical Lead – Tunes

FREEPIK 2024–PRESENT

- Leading the development of Freepik Tunes, a platform for AI-generated music, voices, and sound effects.

Technical Lead & Product Manager – CRM

FREEPIK 2020–2024

- Led the implementation and optimization of Freepik's CRM, ensuring that sales, support, and marketing teams operated more efficiently through automation and scalable processes.

Technical Startup Advisor

2024–PRESENT

- Mentoring early-stage startups, guiding them in technology strategy, product validation, and scalability.

Co-Founder

TALENTMONKEY 2020–2020

- Co-founder and Developer at TalentMonkey.io, a technology platform focused on matching companies with remote talent.

Salesforce Developer

CASH CONVERTERS 2019–2020

- Development and maintenance of Salesforce solutions to optimize customer management and operations.

SKILLS

- Backend: Node.js, NestJS, Django, API, microservices.
- Frontend: Next.js, Astro, React, LWC.
- Cloud & DevOps: GCP, Kubernetes, GitHub CI/CD.
- AI & Data: AI product strategy, Model deployment, AI workflows.
- Product & Agile: Roadmap, backlog, Scrum.
- Leadership: Stakeholder management, cross-functional collaboration, mentoring.

EDUCATION

Leadership Competencies Development Programme

ESIC BUSINESS & MARKETING SCHOOL 2023–2023

Bachelor's Degree in Computer Engineering

UNIVERSITY OF MALAGA
2014 – 2020